

## FOR IMMEDIATE RELEASE

Interlaken, Switzerland -- 16 December 2015

### **Tech startups TrekkSoft and Diviac have teamed up to provide a one-stop solution for dive centres**

Swiss startup [TrekSoft](#) AG, a leading provider of software solutions for tour and activity companies, has recently entered a partnership with [Diviac](#), a cloud-based scuba diving logbook for divers and an online marketplace for scuba diving vacations.

Founded in 2013, Diviac, an abbreviation of Dive Maniac, was created to offer an online solution for recording dives with their cloud-based logbook. They then introduced [Diviac Travel](#) in April 2015, through which divers can research, plan and book their diving holidays from one seamless platform. [The company has raised \\$1.4million to date](#) from two rounds of funding in 2013 and 2014.

"We're very happy about this partnership, which offers dive centers a one-stop solution to grow their online bookings," said Joel Perrenoud, CEO of Diviac. "Diviac Travel allows them to get online bookings from its community of over 200,000 divers in more than 150 countries, while TrekkSoft enables them to get online bookings from their own website. A winning combination for sure!"

The scuba diving industry provides a great example of the complex challenges faced when bringing tours and activities online. From variable departures and equipment rentals to accommodation and managing guest experiences, the two companies believe that they have what it takes to move the industry forward.

"The team at TrekkSoft is excited to be partnering with Diviac to transform the scuba diving industry. The two systems compliment each other nicely. In fact, they fit together like puzzle pieces, resulting in an end product that is greater than the sum of it's parts." says Jon Fauver, CEO of TrekkSoft. "TrekkSoft helps the dive centers manage and run their companies, and Diviac makes sure that all their dive trips get booked."

The partnership aims to establish both Diviac and TrekkSoft as the go-to providers for marketplace listings and booking software in the scuba diving industry. The combination of TrekkSoft's management and marketing tools with Diviac's marketplace and consumer tools simplifies the whole ecosystem for both suppliers and consumers. The goal is to have more happy divers having great dives all over the world.

TrekSoft now employs twenty-six people from sixteen countries, most of whom work from its headquarters in Interlaken, Switzerland. After being founded in 2010, the company has received four rounds of funding, raising a total of \$3.4m since August 2013.

## **Media Contact**

### **Treksoft**

Jon Fauver + 41 79 379 4190 [jon@trekksoft.com](mailto:jon@trekksoft.com)

TrekSoft AG Hauptstrasse 15 3800 Matten b. Interlaken Switzerland [www.treksoft.com](http://www.treksoft.com)

### **Diviac**

Sandro Lonardi +41 78 815 10 50 [sandro@diviac.com](mailto:sandro@diviac.com)

Diviac AG Kreuzstrasse 2 8008 Zurich Switzerland [www.diviac.com](http://www.diviac.com)

## **About TrekkSoft**

TrekSoft is a startup based in Interlaken, Switzerland that provides online booking and payment software for tour and activity providers. The multilingual and multi-currency system was developed jointly by IT and tourism professionals, and is currently used by customers in 112 countries.

## **About Diviac**

Diviac's founders are on a mission to bring the best of the web to the scuba diving industry. In 2013 they launched diviac.com, now one of the world's most popular cloud-logbook with users from over 150 countries. In April 2015, they released their newest platform, diviac.travel, with the ambition of becoming the Booking.com of scuba diving. Diviac is an investor-funded startup headquartered in Switzerland.